

# Tower Automotive Redeployment of Real Estate Assets



Aerial view of Tower Automotive  
Milwaukee facilities (above)

**Scope of Service:** Economic Development

**Location:** Milwaukee, WI

**Project Cost:** (confidential)

**Completed:** October 1999

In 1999 Tower Automotive was considering redevelopment of certain real estate assets in Milwaukee Wisconsin. There was a belief that lands and buildings in question were under performing assets.

Hurtado Consulting was engaged by Tower Automotive to investigate redevelopment options compatible with the area's real estate market. Along with a Market Study, Hurtado Consulting investigated Zoning and Regulatory Information, Environmental Considerations, and Development Incentives to create rational options based on substantiated facts.

We provided Tower Automotive with estimates of bottom line financial impacts of recommended deployment options to improve the company's financial position.

**Services Provided:**

- Market Study
- Asset Analysis