

# Milwaukee County Grounds Development Scenarios



**Scope of Service:** Economic Development

**Location:** Wauwatosa, WI

**Project Costs:** \$36,000

**Completed:** May 2000

The Milwaukee County Grounds is approximately a 320-acre tract of land owned by Milwaukee County. These lands, generally set aside for County-related recreational and institutional purposes have diminished in their usefulness for medical or social related services because of significant changes in the delivery of health services. Employment has also decreased. Suggestions for commercial redevelopment of these lands have been made and a conceptual land use plan was prepared. That plan drew considerable criticism largely because of insensitivity to environmental and open space needs.

A team, including Hurtado Consulting, was brought in to look at the original land use plan, prepare six alternate development scenarios that addressed commercial, tax base, employment, transportation, infrastructure development, environmental, recreational and open space needs.

**Services Provided:**

- Market Analysis
- Financing Development
- Implementation Strategies