

# Marquette University Technology Incubator



**Scope of Service:** Economic Development

**Location:** Milwaukee, WI

**Project Cost:** \$25,000

**Completed:** August 1999

Hurtado Consulting was retained by Marquette University to undertake a feasibility study for a technology incubator at or near the university campus. We completed market research to assess demand for a technology incubator, documented diverse needs of potential entrepreneurs, identified common goals of the entrepreneurs, prepared estimates of revenues and expenses from operations and developed a creative solution that confirmed feasibility and harmonized fiscal and substantive needs.

**Services Provided:**

- Market Analysis
- Cost Estimates
- Operational Analysis