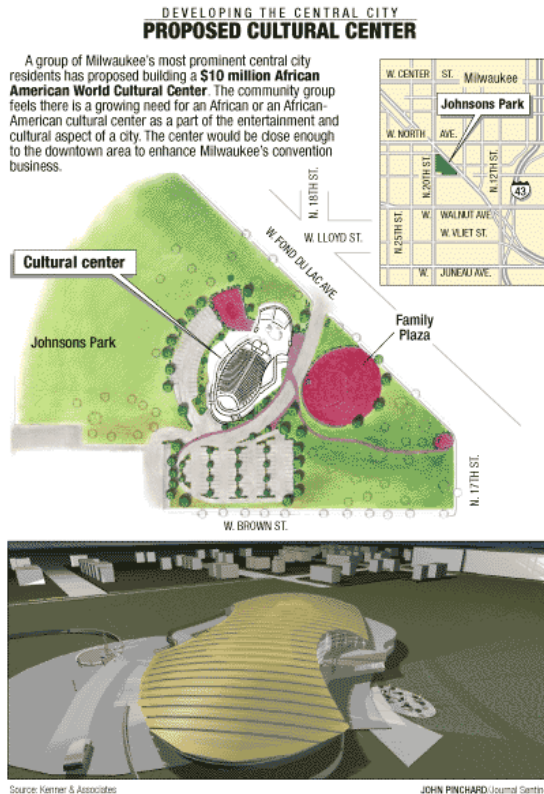


African American World Cultural Center



Site plan and rendering of proposed African American Cultural Center.

Scope of Service: Economic Development

Location: Milwaukee, WI

Project Cost: (confidential)

Size: 40,000 sf

Est. Completion: 2007

The board of directors of the African American World Cultural Center has developed plans for a 40,000 square foot African American cultural, technology and education center to be located in a portion of Johnson Park, a well-known city icon. Hurtado Consulting was retained by the board to conduct a preliminary market analysis and determine initial feasibility of the project. We prepared the study and developed preliminary operating budgets and protocols for the project.

Services Provided:

- Market Analysis
- Project Feasibility Analysis
- Operations Forecasting